

# Press Release

FOR RELEASE  
24 July, 2007

## **MOU between GIX organizers and the Iraqi businessmen Union**

The Iraqi Businessmen Union recently signed a Memorandum of Understanding with the GIX organizers – The State Company of Iraqi Fairs and I-vision for Public Relations and Media - to join the sponsors of this event.

The GIX organizers welcomed this initiation taken by the Union as it is based on the interest of the Union's members to join GIX, especially that the organizers are constantly promoting for this big event in Iraq to gain as many as possible of Iraqi participants from both public and private sectors, as it will provide them with great opportunity to meet with reputable international and Gulf companies and discuss possibilities of business cooperation in implementing development projects in Iraq.

The memorandum included items specify commitments of both parties; upon which the Union will promote for GIX among its members to gain larger number of participants, the Unions will also provide them with the registration applications and provide related guidance and information then submit the list of participated businessmen to GIX organizers.

On the other hand, the event organizers will provide the Union with free booth to promote for its activities in the event's exhibition, the organizers will also list the Union's contact information in GIX directory of which publishing preparation is underway with close supervision of GIX organizers.

The Iraqi Businessmen Union is an economic association, provides support and many benefits to its businessmen members. It has constant updated information on new projects and activities of the Iraqi private sector. In addition, the Iraqi Business Union participates in holding exhibitions and establishing domestic and international centers for commerce, industry and agriculture aiming at enhancing business capabilities of its members.