

Frequently Asked Questions



www.gixexpo.com

Frequently Asked Questions (FAQ)

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1. Organizers contact info

For Iraqi Exhibitors and Attendees

IRAQ
Iraqi Ministry of trade
State Company for Iraqi Fairs
Mr. Muhaned Ahmed Saleh (DG)
Al-Mansour, P.O. Box 6188 Baghdad – Iraq
Tel : (964)7901907646
Telefax : (964) 1/543 45 66 - (964) 1/542 03 47
Email : info@iraqifairs.com
Website : www.iraqifairs.com

For Gulf Exhibitors and Attendees

I-Vision for Events & Media
Building No. 27- Dr. Mohamed Al Bashir St. –Shmeisani, Amman – Jordan
Tel : (962) 65689099
Telefax : (962)6589098
Email : info@gixexpo.com
registration@gixexpo.com
info@iraqi-vision.com
Website : www.iraqi-vision.com

2. Benefits

Why "GIX"?

Gulf Iraqi Expo "GIX" is the first trade show ever that will be organized by the Iraqi government outside Iraq to promote and reinforce the relationship between Iraq and the Gulf countries, the first event will be held in Manama, Kingdom of Bahrain in November 1st - 3rd 2007.

For many years, and a myriad of unfortunate political and economic reasons, Iraq has been severely restricted in its relations with the outside business world. Previously unable to provide access to the wealth of resources in products and services of foreign companies, Iraq now boasts in the re-establishment of this significant forum for interaction with the international business community.

Gulf Iraqi Expo (GIX) will provide opportunities for Iraqi government and companies to directly interface with gulf companies in right time, as opposed to going through middle-man agents or the less-than-glorious venue of trade fairs in other countries, laying the foundation for the establishment of successful business relationships for years to come. Exhibition & Conference will take a comprehensive look at how the issues in Iraq are affecting Gulf nations and will feature expert speakers from both Arab countries, as well as Western nations.

GIX is designed to promote the business between Iraq and the gulf countries after more than fifteen years of disconnected relationship. Putting Iraqi government and business-people in direct contact with the effective companies in the gulf region is the goal of GIX.

Notwithstanding the companies which obtained or will obtain job opportunities, it does not prevent those parties from resorting to possibilities and resources available in Iraq and its neighboring countries which had reconstruction experiences and witnessed huge development leaps. Thus, these countries enjoy now a good experience and great capacities in terms of construction equipments and materials. Plants for manufacturing most of the construction materials of international quality and standards needed in Iraq are also available.

Moreover, the time has come for Iraqi governmental firms to be responsible for driving the benefit of those events to the right directions, and bringing business directly to the Iraqi people. Iraqis will see for themselves the wealth of availability of foreign resources and abundant opportunities, as foreign companies will be able to finally get a picture of potential ideal business partners.

Attending "GIX"?

"GIX" is Iraq's Grand Opening with an anticipated attendance between 10,000 - 12,000 attendees and they include:

- (1) Iraqi companies and principal business owners from the private sector in all fields.
- (2) Iraqi ministers and officials from the Iraqi government.
- (3) Major companies from throughout the Gulf that have a vital interest in doing business in Iraq.
- (4) Major contractors of the \$18.6 billion in reconstruction funds from the USA.
- (5) Major donor countries supporting the reconstruction of Iraq.
- (6) US officials from the Department of Commerce and other relevant agencies like USAID, World Bank, etc.

How can you assure me that I will find suitable Iraqi partners and a successful outcome if I attend or exhibit at GIX?

The organizers will make sure to provide ample opportunities for you and your company, through the scurries network via Iraqi Ministry of trade - State Company for Iraqi Fairs to deliver hundreds of the best Julyision makers from the Iraqi ministries involved in rebuilding Iraq, as well as hundreds from Iraqi private sectors through the Iraqi economical association like Iraqi federal chamber of commerce and Iraqi industry Union, IITA, IACCI and others, to host the possibility for networking that includes:

- (1) One-to-one meetings arranged by the organizers with potential matching partners.
- (2) A complete registration list of all attendees with relevant contact and interest, information like name, address, email, phone number and what they are interested in.
- (3) Small group meetings with like minded others in specific areas like construction, trading, banking and finance, etc.

3. Exhibition information

What is the name and date of the event?

Gulf Iraqi EXPO "GIX", November 1st - 3rd 2007, BAHRAIN CONVENTION & EXHIBITION CENTER (BCEC), Manama, Kingdom of Bahrain.

Sectors attending GIX

- Transportation and Courier Services Tours
- Education and Researches
- Management and Financial Sector
- Advertising and Media
- Agriculture
- Automation
- Construction and Machinery
- Petroleum and Chemicals
- Defense
- Electrical
- Food & Beverages
- Furniture and Textiles
- Human Resources
- Consultancy and Legal Services
- Security Systems
- Tourism and Travel
- Pharmaceuticals and Medical
- Information Technology

Who is managing and supervising "GIX"?

The Iraqi Ministry of Trade - State Company for Iraqi Fairs & Iraqi-Vision for Events and Media (**I-vision**), Iraqi Ministries and professional trade show and conference organizers.

Supporters of GIX

- Iraqi Ministry of Trade
- Bahraini Ministry of Trade and Industry
- Iraqi Ministry of Construction and Housing
- Iraqi Ministry of Industry and Minerals
- Iraqi Ministry of Electricity
- Iraqi Ministry of Water Resources
- Iraqi Ministry of Transportation
- Iraqi Ministry of Communications
- Iraqi Ministry of Health
- Iraqi Ministry of Higher Education & Scientific Research
- Iraqi Ministry of Interior
- Iraqi Ministry of Defense
- Kurdistan Regional Government
- Iraqi federal Chambers of Commerce
- Iraqi Union of Industry
- Iraqi Businessmen Association
- Ireland Iraq Trade Association
- Iraqi Businessmen Union Kurdistan Region
- Iraqi American Chambers of Commerce and Industry
- Gulf Unions of Commerce and Industry.
- Bahraini Chamber of Commerce and Industry

- American Embassy in Baghdad
- IMMDF (Iraqi Middle Market Development Foundation)
- PCO

Tell me more why I should participate in "GIX"...

Main Good Reasons Why You Must Attend (www.gixexpo.com)

GIX Trade Show and Conference November 1st - 3rd 2007 Manama – Bahrain

1. Gulf Iraqi Expo "GIX" is the first trade show ever that will be organized by the Iraqi government outside Iraq to promote and reinforce the relationship between Iraq and Gulf countries.
2. GIX will be annually held in a different Gulf Country, many successful business relationships will be maintained and continued thru GIX, the first event will be held in Manama, Kingdom of Bahrain in November 1st - 3rd 2007.
3. GIX will be fully supported and endorsed by the Iraqi government, Kurdistan regional government, and Iraqi ministries, such as; Oil, Transportation, Electricity, Construction and Housing, officials are present for networking. GIX provides unprecedented chance for you to talk and interface with the Iraqi officials who are responsible for buying billions of dollars of goods and services to rebuild Iraq.
4. Iraq is primed for rapid economic growth, billions of dollars for construction, electricity, hospitals, schools, universities and other projects are being implemented, your presence is a must to help in building new Iraq.
5. Iraqi Ministry of Trade (**State Company for Iraqi Fairs (BIF) member in UFI since 1972 and official organizer for trade shows inside and outside Iraq since 1952**), & Iraqi Vision for Event and Media are the best and most qualified organizations to manage and supervise this historic event, their strong and magnificent profile with over 300 highly qualified staff members, BIF & I-Vision held many conferences and events inside and outside Iraq, and they will make sure that all participants will get what they are looking for.
6. With so many officials and private sector companies around, the question is: how would you see and talk with qualified buyers and how do we make sure that they know about you!? The organizers will work hard to understand what you do and the products you offer and then connect you with the right match within the networking program in the event.
7. Most of the rebuilding efforts have not started yet and the opportunities are still ahead, Iraq will spend \$56 billions of dollars for many years to come, being a pioneer is important, being in Iraq shows your true commitment, so don't miss it.
8. Size the opportunity, make the commitment, email or call today to reserve your space, GIX will be a sellout and hundreds of companies from around the Gulf will be in Manama in November 1st - 3rd. This is the chance you've been waiting for.

4. Conference

What about the conference?

Gulf Iraqi Expo (GIX) will incorporate a comprehensive conference along side the trade show, governing a wide range of activities such as:

- Workshops and tutorials about construction, contracting strategies, and networking with Iraqi partners.
- Extensive seminars/networking sessions with important Iraqi ministries and ministry officials to get first hand knowledge about ministries projects.
- Sponsors will have stage time to go over their company strategies, products and plans for Iraq.

5. Cost and Payment

What does it cost to attend "GIX" conference?

Only attendees to GIX conference will pay \$400, which covers the EXPO and a major conference which will be held at the same time.

What does it cost to exhibit at "GIX"?

Exhibit space: \$3,600.00 per 3x3 meter booth (10x10 ft.), for all other sponsorship prices please reference to our contract and web site: www.gixexpo.com

Outdoor booth:

- \$100 per m² for space only
- \$125 per m² with a tent

Does the exhibition package include booth set up?

Yes, it includes all booth set up, booth contains: Wood & aluminum partitions, spot lights, 1 shelf, waste basket, 1 table, 2 chairs, 1 (13amp) single phase power point, and carpet.

What about method of payment?

Wire transfer (for all Gulf Companies) to I-Vision bank account:

Account name : International Vision for Event Management/Gulf Iraqi Expo
Bank Name : Standard Chartered Bank
Branch Name : Shmeissani Branch, Priority Banking Department
Account Number : 01-01-5005051-02
SWIFT Code : SCBLJOAX
Address : Shmeissani – Thakafa Street.
TEL : +962-6-5686907
: +962-6-5685914
FAX : +962-6-5699567

Cash (for all Iraqi companies) in Baghdad

The Iraqi Ministry of trade - State Company for Iraqi Fairs – Baghdad International Fair (**BIF**), Baghdad, Iraq.

Is there a deadline for payment and registration?

- 50% to be paid upon signing the contract.
- 50 % is to be paid / transferred before Aug 15th, 2007.
- Any registration made after the 15th of July 2007 should be paid in full.
- If exhibitors do not fulfill their obligations by the dates specified above, the organizers reserve the right to cancel their reservations and refund 50% only of their payment.
- There are no refunds for any cancellation from the exhibitor after 15th of Aug 2007.
- Full refund upon cancellation of the event from the organizers and no refund for postponing the event to other time.

6. Sponsorship

Sponsorship Menu

- Build recognition of your company's identity within the GIX 2007 community.
- Benefit from media campaign of GIX 2007.
- Ensure a high degree of visibility for your company before, during and after the event.
- Benefit from close association with the most important and best-attended gathering of power professionals within Iraq.
- Provide your company with the most effective means of reaching your target audience.

	Sponsorship Kind	Cost \$	Available Number
1	Diamond Sponsorship	100,000	1 Sponsorship available
2	Gold Sponsorship	50,000	6 Sponsorships available
3	Silver Sponsorship	35,000	10 Sponsorships available
4	Bronze Sponsorship	20,000	14 Sponsorships available
5	Media Sponsorship	75,000	1 Sponsorship available
6	Lunch Sponsorship	35,000	3 Sponsorships available
7	Gala Sponsorship	45,000	4 Sponsorships available
8	Visitors Delegate Bags Sponsorship	15,000	1 Sponsorship available
9	Conference Proceeding CD-ROM	10,000	1 Sponsorship available
10	GIX 2007 Daily Newspaper	12,000	1 Sponsorship available
11	GIX 2007 Main Directory/Catalogue Sponsorship	12,000	1 Sponsorship available
12	Delegate Restaurant	15,000	1 Sponsorship available
13	Coffee Breaks	10,000	3 Sponsorships available
14	Visitor & Delegate Badges	10,000	1 Sponsorship available

Diamond Sponsorship

- A speech for the representative of your company during one of the conference sessions.
- All signage and banners at both the conference and the exhibition area will carry your logo.
- Your logo will appear on the front cover of all promotional materials (invitation cards, posters, directory/catalogue, visitor tickets (circulation 10,000+)) and all promotional advertisements for GIX 2007 published between now and the event.
- Your logo will appear in all advertisements in I-Vision for Events & Media and non- I-Vision for Events & Media and well-known magazines, for any press coverage regarding GIX 2007.
- 2 Full colored page advertisements for your company inside the GIX 2007 special directory/catalogue.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear on the official website as a main sponsor.
- Complimentary booth: 72 sqm² booth.
- All conference delegates and Speakers will receive a bespoke gift business card holder upon arrival at the venue. This gift will carry your logo as the Diamond Sponsor on the front and GIX 2007 logo on the back. You will also receive 50 of these to distribute from your booth to non-delegate visitors of your choice.
- One piece of your promotional material will be inserted into all delegate's and visitor's bags.
- Invitation for 15 delegates from your company to attend the conference activities and sessions.

Gold Sponsorship

- A speech for the representative of your company during one of the conference sessions.
- All signage and banners at both the conference and the exhibition area will carry your logo.
- Your logo will appear on the front cover of all promotional materials (invitation cards, posters, directory/catalogue, visitor tickets (circulation 10,000+)) and all promotional advertisements for GIX 2007 published between now and the event.
- Your logo will appear in all advertisements in I-Vision for Events & Media and non- I-Vision for Events & Media and well-known magazines, for any press coverage regarding GIX 2007.
- Full colored page advertisements for your company inside the GIX 2007 special directory/catalogue.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo to appear on the official website as a main sponsor.
- Complimentary booth: 54 sqm² booth.
- All conference delegates and Speakers will receive a bespoke gift business card holder upon arrival at the venue. This gift will carry your logo as the Gold Sponsor on the front and GIX 2007 logo on the back. You will also receive 50 of these to distribute from your booth to non-delegate visitors of your choice.
- One piece of your promotional material will be inserted into all delegate's and visitor's bags.

- Invitation for 10 delegates from your company to attend the conference activities and sessions.

Silver Sponsorship

- A speech for the representative of your company during one of the conference sessions.
- All signage and banners at both the conference and the exhibition area will carry your logo.
- Your logo will appear on the front cover of all promotional materials (invitation cards, posters, directory/catalogue, visitor tickets (circulation 10,000+)) and all promotional advertisements for GIX 2007 published between now and the event.
- Your logo will appear in all advertisements in I-Vision for Events & Media and non- I-Vision for Events & Media and well-known magazines, for any press coverage regarding GIX 2007.
- Full colored page advertisements for your company inside the GIX 2007 special directory/catalogue.
- Special thanks to you in the acknowledgement of the exhibition directory/ catalogue.
- Your logo to appear in official website as a main sponsor.
- Complimentary booth: 36 sqm² booth.
- One piece of your promotional material will be inserted into all delegate's and visitor's bags.
- Invitation for 5 delegates from your company to attend the conference activities and sessions.

Bronze Sponsorship

- All signage and banners at both the conference and the exhibition area will carry your logo.
- Your logo will appear on the front cover of all promotional materials (invitation cards, posters, directory/catalogue, visitor tickets (circulation 10,000+)) and all promotional advertisements for GIX 2007 published between now and the event.
- Your logo will appear in all advertisements in I-Vision for Events & Media and non- I-Vision for Events & Media and well-known magazines, for any press coverage regarding GIX 2007.
- Half page colored advertisements for your company inside the GIX 2007 special directory/catalogue.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo to appear in official website as a main sponsor.
- Complimentary booth: 18 sqm² booth.
- One piece of your promotional material will be inserted into all delegate's and visitor's bags.
- Invitation for 3 delegates from your company to attend the conference activities and sessions.

Media Sponsorship

The following benefits are offered to you:

- Covering the overall exhibition and conference activities and gala dinners exclusively.
- All signage and banners at both the Conference and the Exhibition area will carry your logo.

- Full colored page advertisement for your company in the GIX 2007 special directory/catalogue.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.

Lunch Sponsorship

A lunch reception will be held during lunch breaks for 3-day- GIX 2007 event, for delegates, speakers and VIP's interested exhibitors with invitation sent by the organizers on behalf of the sponsoring companies.

This event will include a lunch buffet for 1000 attendees.

The following benefits are offered to you:

- 25 free passes for this event.
- Special signage or banner at the event.
- Recognition in all the pre-publicity marketing for GIX 2007.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear on GIX 2007 official website.

Entrance will also be available to other exhibiting companies and visitors at a low cost.

Gala Evening Sponsorship

This is a complimentary 4-days event for all GIX 2007 delegates, speakers and VIP's. Invitations will be sent by the organizers on behalf of the sponsoring companies, invitees will represent Iraqi delegates and the hosting country. Gala dinner will include dinner buffet and soft drinks, accompanied by two folkloric entertainments; one for the hosting country and another for Iraq.

The following benefits are offered to you:

- 25 free passes for this event.
- The flag and logo of the hosting country besides the Iraqi flag around the hall.
- A speech by the hosting country.
- Special signage or banner at the event.
- Recognition in all the pre-publicity marketing for GIX 2007.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear in GIX 2007 official website.
- 10% discount on your exhibition booth fees.
- A 10 minutes - speech from your company representative during dinner.

This event will include a buffet dinner and soft drinks for the duration of the evening as well as traditional entertainment.

Entrance will also be available to other exhibiting companies and visitors at a minimal cost.

Visitor Delegate Bags Sponsorship

All delegates will receive a conference bag; all visitors will receive a carrier bag with a large printing area, allowing for a great portrayal of your logo. Both are printed in the Sponsor's corporate colors. This is a great way to really stand out.

The following benefits are offered to you:

- Your company logo clearly shown in colors on the bag.
- You can also place one piece of your company literature within the bags.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear on GIX 2007 official website.

Conference Proceeding CD-ROM Sponsorship

Every delegate at the GIX 2007 Conference receives a CD-ROM that contains all the papers presented during the various sessions. After the event, this is also sold to interested parties who could not attend.

The following benefits are offered to you:

- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear in GIX 2007 official website
- Your company's logo is reproduced on the spine (design allowing), the printed side of the CD itself and the opening page of the CD-ROM (here your logo is also a link to your web site).
- A brief about your company will be included in the CD Material.

GIX 2007 Daily Newspaper

During GIX 2007, a daily issue is published and delivered to the main entrance and to all exhibitors' stands. All the latest news from both the conference and the exhibit floor is covered.

The following benefits are offered to you:

- Your logo will appear on the masthead of each edition.
- All copies of each issue will carry a half page advertisement for your company.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear on GIX 2007 official website.

Powerful and timely, this sponsorship really gets your message across.

GIX 2007 Main Directory/Catalogue Sponsorship

During GIX 2007, overall program, conference sessions and all abstracts of the speeches and lectures, list of participants and exhibitors, the exhibition layout, all advertisements published, acknowledgment and an introduction about the event, all that will be included in GIX 2007 Directory.

This directory will be distributed to all delegates, exhibitors and visitors.

The following benefits are offered to you:

- Full page colored advertisement for your company in the directory.
- 10% discount on your exhibition booth fees.
- You will receive 50 copies of the directory to distribute from your booth to non-delegate visitors of your choice.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear on GIX 2007 official website.

Delegate Restaurant Sponsorship

All conference delegates and speakers are entitled to lunch in the Delegate Restaurant.

The following benefits are offered to you:

- The Restaurant will be Julyorated with your company logo.
- Special signage or banner at the event site.
- Napkins can also carry your logo and the sponsorship is made clear on all signs and printed maps, before and during the event.
- A discreet display of your company information will be located at the restaurant entrance.
- Recognition in all the pre-publicity marketing for GIX 2007.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear on GIX 2007official website.

This sponsorship caters for the most basic needs of all GIX 2007delegates and speakers and it is greatly appreciated.

Coffee Breaks Sponsorship

Coffee breaks will be served at the coffee point out side the conference area. As the sponsor of these coffee breaks:

- Your company brochures can be available and easily seen while your potential customers are taking a much-needed refreshment.
- Special signage or banner at the event site.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your company logo will appear on GIX 2007 official website.

Visitor & Delegate Badges Sponsorship

All delegates receive conference badge, all visitors and exhibitors will carry badges printed with the Sponsor's corporate logo. This is a great way to really stand out.

The following benefits are offered to you:

- Your company logo clearly shown in colors on all badges.
- Special thanks to you in the acknowledgement of the exhibition directory/catalogue.
- Your logo will appear on GIX 2007 official website.

Benefits Offered

Benefits Offered	Diamond	Gold	Silver	Bronze
A speech for the representative of your company during one of the conference sessions.	Opening ceremony	Yes/ session	Yes	
All signage and banners at both the Conference and the Exhibition area will carry your logo.	Yes	Yes	Yes	Yes
Your logo will appear on the front cover of all promotional materials.	Yes	Yes	Yes	Yes
Your logo will appear in all advertisements in I-Vision for Events & Media and non- I-Vision for Events & Media and well-known magazines, for any press coverage regarding GIX 2007.	Yes	Yes	Yes	Yes
Colored page advertisement for your company inside the GIX 2007 special directory/catalogue.	2 middle Pages	Full Page	Full Page	Half Page
Special thanks to you in the acknowledgement of the exhibition directory/catalogue.	Yes	Yes	Yes	Yes
Your logo will appear on GIX 2007 official website as a main sponsor.	Yes	Yes	Yes	Yes
Complimentary booth.	72 sqm ²	54 sqm ²	36 sqm ²	18 sqm ²
All GIX 2007 Conference Delegates and Speakers will receive a bespoke gift: business card holder.	Yes	Yes		
One piece of your promotional material will be inserted into all delegates' and visitors' bags.	Yes	Yes	Yes	Yes
Free invitation for a number of delegates from your company to attend the conference activities and sessions.	15	10	5	3
Bilateral meetings with Iraqi Ministers and official VIPs	Yes	Yes	Yes	Yes

7. Logistics

What about travel?

Please visit our website.

Do I need a visa to kingdom of Bahrain?

Yes, you do. You must send us all the following information: name, passport number, nationality, date of issue, and date of expiration, organizers will obtain all necessary visa requirements for you.

Flights, Accommodation

The organizers will provide the most complete package for each individual attending GIX, including: round trip flights from Gulf countries & Iraq , seven nights accommodations in specially selected hotels (double occupancy or single) to allow additional time for networking and face to face meeting with Iraqi private and public sectors.

Will there be food services on-site at the GIX fairgrounds?

Yes, there will be a private caterer providing food services for the event.

8. Directory

Will there be any directory for GIX?

Yes, we will publish full directory for the event with a dead line for including your company information by September 1st, 2007. The directory will include all conference schedule and proceedings information. You have additional opportunity to advertise in the directory. All rates are available on our contract and web site.

9. Credit card resources in Bahrain

Company	Customer Service Phone Number	Lost/stolen Cards Phone Number
American Express	17228822	17228844
Visa	17290333	17293838
MasterCard	17530108	5427004-314-01
Diners Club	17530188	17530188

